

# Association of Legal Administrators Austin Chapter Business Partner Program 2026



## Join Us!

The Austin Chapter of the Association of Legal Administrators (Austin ALA) is excited to launch the 2026 Business Partner Program. This program offers a unique opportunity to connect with key decision-makers in law firms and legal departments across Greater Austin.

## Why Partner with Austin ALA?

As a Business Partner, you will gain:

- **Direct Access to Influencers:** Engage with Austin ALA members who shape decisions in their organizations.
- **Enhanced Brand Visibility:** Showcase your brand to legal professionals throughout Austin.
- **Networking & Collaboration:** Build relationships at educational seminars and networking events.
- **Opportunities to Showcase Solutions:** Present your products and services to those who need them most.

Your partnership and feedback are invaluable to our chapter. For details or questions, please contact one of our committee members listed below.

Thank you for your support—we look forward to a successful year together!

Business Partner Committee	
Donna Hughes, Chair	<a href="mailto:donna.hughes@pillsburylaw.com">donna.hughes@pillsburylaw.com</a>
Angela Sanford, Co-Chair	<a href="mailto:angela.sanford@pillsburylaw.com">angela.sanford@pillsburylaw.com</a>
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**Association of Legal Administrators  
Austin Chapter  
Business Partner Program 2026**



**AUSTIN CHAPTER**  
*A Chapter of the Association of Legal Administrators*

<b>Sponsorship Packages 2026</b>				
Business Partner Program Benefits	Platinum \$5,000	Diamond \$3,600	Gold \$2,500	Silver \$1,500
	Four (4) sponsorships available	Ten (10) sponsorships available	Fifteen (15) sponsorships available	Unlimited sponsorships available
<b>Attend a Monthly Lunch Meeting &amp; Educational Session</b>				
Sponsorship recognition	X	X	X	
Company introduction, including a brief speaking opportunity (5-10 minutes, up to two reps)	X	X	X	
Attend educational session	X	X	X	
Network with ALA members and guests	X	X	X	
<b>Attend an Annual Event</b>				
Happy New Year Meet & Greet with ALA members	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Managing Partner Breakfast with ALA members and their Office Managing Partners	Up to 3 reps	Up to 3 reps	Up to 2 reps	
End of Year Appreciation Event with ALA members	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
End of Year Holiday Event with ALA members	Up to 3 reps	Up to 2 reps		

**Annual Spring Conference – Exclusive to Platinum Sponsors**

Attend exclusive educational and networking Event with ALA members and guests	Up to 4 reps			
Greet ALA members and guests at registration	X			
Conference sponsor recognition	X			
Company introduction, including a 10-minute speaking opportunity	X			

**26<sup>th</sup> Annual Conference and Legal Expo**

Attend Legal Expo	Up to 3 reps	Up to 3 reps	Up to 2 reps	Up to 2 reps
Booth placement choice in the Exhibit Hall	X			
Company introduction at the educational session opener at the Conference, including 10-minute speaking opportunity	X			
Sponsorship recognition	X	X	X	X
Inclusion in the Legal Expo Business Partner Directory distributed to all ALA members, guests, and business partners	X	X	X	X

**Other Networking Events and Opportunities**

Join ALA members at select community outreach events	X	X	X	X
Serve on the Business Partner Advisory Committee (3 meetings per year)	Up to 2 reps	Up to 2 reps	Up to 1 rep	Up to 1 rep

**Additional Business Partner Program Benefits**

Receive Austin ALA Membership Directory to connect with ALA members throughout the year	X	X	X	X
Website listing, including logo and link to your website	X	X	X	X
Inclusion in one of Austin ALA's Weekly Spotlight, featured on the exclusive Austin ALA listserv (company name, description of products/services, and link to your company website)	X	X	X	X
Connect with Austin ALA on LinkedIn, Facebook, and Twitter	X	X	X	X
Opportunity to provide educational articles to ALA members throughout the year (industry updates, trends, etc. content subject to Board approval)	X	X	X	X
Invite ALA members to your company-sponsored events (webinars, training sessions, community outreach, etc.)	X	X	X	X